



Construction Science P-TECH Communication Plan

The Construction Science P-TECH's goal is to provide students the ability to obtain an Associate Degree in Applied Sciences, Bachelor of Science at no cost to the students and their families. Our program encompasses the following:

- Earn 60+ hours of college credit while in high school or within 2 years after graduation
- Save thousands of dollars in college tuition costs
- Earn a minimum of one industry-based certification
- Opportunity to enter the job market with industry-ready skills upon completion of high school
- Experience higher-level education with the benefit of high school support systems
- Experience through hands-on learning
- Access to industry professionals as mentors

Sidney Lanier High School and SAISD hosts events for students, families, and campuses to learn more about what the campus offers within all programs. Communication events include:

- Information nights are offered in both the fall and spring semesters. Representatives from the campus will be available to communicate with students and parents.
- Optional 8th grade transition nights held at middle school/academy campuses throughout the district, who have asked for Sidney Lanier to be present, will have representation from the campus.
- Information about the Construction Science P-TECH is placed on the Sidney Lanier High School website
- Saturday Open House in January that is open to the public to visit the campus and see classrooms
- Middle School/Academy campus site visits throughout the district. Representatives from Sidney Lanier High School attend and speak with the students, teachers, and counselors about the benefits and offerings within the program
- Flyers, videos, website information sent out to all academies/middle school counselors
- Attendance and presentations to counselors through district meetings
- Participation in all SAISD, and community recruitment events