



Construction Science P-TECH Recruitment Timeline

While Recruiting for the 2021-2022 school year the following events and activities were used to increase awareness to our program:

- Middle School/Academy personal drop off brochures/flyers
- Middle School/Academy Site visits (in person depends on the campus and all COVID protocols were followed)
- Middle School/Academy Mini Fairs Virtual events
- Zoom Webinar Information Sessions for anyone interested in learning about the program and can walk through the application process.
- Personalized email invitations to students based on School Links (Online platform) self-assessment results within the following fields:
 - Construction (all listed)
 - Electrical (all listed)
 - Engineering (all listed)/ STEM
 - Architecture/Interior Design
 - Manufacturing
 - Environmental Science/ Natural Resources
- Counselor updated list from School Links emails distributed
- Posters with tear away QR codes, linking to our website and application website, posted around San Antonio at local businesses and restaurants.
- Social Media posts on Facebook and Twitter
- Social media presence on SAISD, SchoolChoice.com, and SAISD Enrollment office
- Recruitment videos posted on YouTube and social media
- Press Release Event from the district
- Press stories from Express News, St. Philip’s College, and UTSA’s Paisano
- News story on KSAT Good Morning San Antonio

2020	September			
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
31	1	2	3	4
7	8	9	10	11
Holiday		Lanier's Construction Science P-TECH meeting		

14	15	16	17	18
21	22	23	24	25
				Film construction of new building
28	29	30	1	2
	Film Video in Automotive Lab			
2020	October			
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
28	29	30	1	2
			Film Video in Construction Lab	
5	6	7	8	9
Choice meeting		Update 1 page flyer-CTE/Magnet/P-TECH		Student Holiday (End of 1st 9 weeks)
12	13	14	15	16
Holiday		Lanier's Construction Science P-TECH meeting		
19	20	21	22	23
26	27	28	29	30
				Email all academy/middle school Counselors Lanier's Video
2020	November			
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
2	3 Student Holiday	4	5	6
	Application window opens	Campus tours available	Campus tours available	
9	10	11	12	13
Campus tours available	Email Students interested based on Schoolinks results	Campus tours available	Lanier's Construction Science P-TECH meeting	
16	17	18	19	20
Campus tours available	Zoom webinar sessions available (potential parents/students)	Email Students interested based on Schoolinks results	Zoom webinar sessions available (potential parents/students)	

23	24	25	26	27
Thanksgiving Holiday Week				
30	1			
Email Students interested based on Schoolinks results				
2020	December			
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
30	1	2	3	4
	Campus tours available	Zoom webinar sessions available (potential parents/students)	Campus tours available	
7	8	9	10	11
EOC Testing week at Lanier				
	Email Students interested based on Schoolinks results	Lanier's Construction Science P-TECH meeting & Choice meeting		
14	15	16	17	18
EOC Testing makeup week at Lanier				
Email Students interested based on Schoolinks results				
21	22	23	24	25
Holiday				
28	29	30	31	1
Holiday				
2021	January			
				Experience SAISD?
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
28	29	30	31	1
				Holiday
4	5	6	7	8
Interession dates (Extended break)				
11	12	13	14	15
Student Holiday	Mini Fairs- virtual			
Email Students interested based				

on Schoollinks results				
18	19	20	21	22
Holiday	Email Students interested based on Schoollinks results	Choice meeting #3		
25	26	27	28	29
	Zoom webinar sessions available (potential parents/students)	Zoom webinar sessions available (potential parents/students)	Zoom webinar sessions available (potential parents/students)	First round Application window closes
2021	February			CTE MONTH
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
1	2	3	4	5
8	9	10	11	12
		First round offers extended & Lanier's Construction Science P-TECH meeting		KSAT News story on Good Morning SA
15	16	17	18	19
Holiday	SNOW DAY- SCHOOL DISTRICT CLOSED			
22	23	24	25	26
				deadline for round one offer acceptance
2021	March			
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
1	2	3	4	5
8	9	10	11	12
Spring Break Holiday				
15	16	17	18	19
Intersession dates (Extended break)				
22	23	24	25	26
Student Holiday	Zoom webinar sessions available (potential parents/students)	Lanier's Construction Science P-TECH meeting	Welcome bags out to students/ signing of poster (pending)	Welcome bags out to students/ signing of poster (pending)
29	30	31	1	2

Welcome bags out to students/ signing of poster (pending)	Welcome bags out to students/ signing of poster (pending)	Welcome bags out to students/ signing of poster (pending)		
2021	April			
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
29	30	31	1	2
			Welcome bags out to students/ signing of poster (pending)	Holiday
5	6	7	8	9
Welcome bags out to students/ signing of poster (pending)	Welcome bags out to students/ signing of poster (pending)	Welcome bags out to students/ signing of poster (pending)	Welcome bags out to students/ signing of poster (pending)	Welcome bags out to students/ signing of poster (pending)
12	13	14	15	16
Welcome bags out to students/ signing of poster (pending)	Welcome bags out to students/ signing of poster (pending)	Lanier's Construction Science P-TECH meeting	Welcome bags out to students/ signing of poster (pending)	Welcome bags out to students/ signing of poster (pending)
19	20	21	22	23
Welcome bags out to students/ signing of poster (pending)	Welcome bags out to students/ signing of poster (pending)	Welcome bags out to students/ signing of poster (pending)	Welcome bags out to students/ signing of poster (pending)	Holiday
26	27	28	29	30
Middle School STAAR blackout dates				
2021	May			
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
26	27	28	29	30
3	4	5	6	7
Middle School STAAR blackout dates				
10	11	12	13	14
Middle School STAAR blackout dates				
		Lanier's Construction Science P-TECH meeting		
17	18	19	20	21
24	25	26	27	28

31	1			
Holiday				
2021	June			
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
31	1	2	3	4
7	8	9	10	11
		Lanier's Construction Science P-TECH meeting		
14	15	16	17	18
			Last day of school w/kids	
21	22	23	24	25
28	29	30	1	2