



Cyber P-TECH, USA Sam Houston High School

4635 E Houston St
San Antonio, Texas 78220

Cyber P-TECH, USA Recruitment Plan 2023-2024

Activity	Timeline	Audience	Leader
Recruitment Materials (promotional items, print items, digital items)	Sept - Oct	Prospective parents and students	P-TECH Coordinator
Mail/Deliver Print Materials Information Sessions	Nov	Prospective parents and students at targeted locations	P-TECH Coordinator
Dual Credit Nights Choice Information Sessions	Dec	All SAISD current and prospective families	DC District Team, P-TECH Coordinator
SAISD Middle School Mini Fairs Choice Information Sessions	Jan	All SAISD 8th grade students All SAISD current and prospective families	P-TECH Coordinator
Targeted Outreach Feeder Pattern MS Visits	Jan - Feb	All 8th grade students showing interest in program and (MS visits or Schoolinks data) and	P-TECH Coordinator and Counselors
Onboarding/Registration Session	Mar-Apr	Applicants and confirmed new students	P-TECH Coordinator
Spring Induction and Registration Follow-up	May-Jun	Confirmed new students	P-TECH Coordinator, Counselors
Summer Bridge	July	All P-TECH students	P-TECH staff and partners