



Edison HS / P-TECH School of Business 701 Santa Monica, San Antonio TX 78212 (210) 738-9720

## 2023-2024 Strategic Priorities

#	Priority
1	Enhancing Curriculum and Learning Experience
	- Conduct a comprehensive review of the current curriculum to ensure it
	aligns with industry trends and demands.
	<ul> <li>Integrate technology-focused courses and practical skill development to prepare students for the digital age.</li> </ul>
	<ul> <li>Implement project-based learning methodologies to foster critical thinking, problem-solving, and teamwork skills.</li> </ul>
	<ul> <li>Establish partnerships with local businesses and industry experts to provide real-world insights and opportunities for students.</li> </ul>
2	Strengthening Industry Partnerships:
	- Identify key industries and businesses relevant to the school's focus and
	establish strong partnerships with them.
	- Collaborate with industry partners to create internship programs,
	apprenticeships, and mentorship opportunities for students.
	<ul> <li>Establish a formal advisory board comprising industry leaders to provide guidance on curriculum relevance and industry trends.</li> </ul>
3	Supporting Student Success and Well-being:
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	- Implement a holistic support system for students, including academic
	counseling, mental health services, and career guidance.
	- Create a peer mentorship program to support new students and foster
	a sense of community.
	- Develop workshops and training sessions to enhance students' soft skills,
	such as communication, time management, and adaptability.
	- Establish a scholarship fund to provide financial aid to deserving and
	economically challenged students.



4	Emphasizing Diversity, Equity, and Inclusion:
	<ul> <li>Develop initiatives to promote a diverse and inclusive learning environment where all students feel welcome and respected.</li> <li>Conduct regular diversity training for faculty, staff, and students to raise awareness and foster cultural competence.</li> <li>Implement a curriculum that highlights diverse perspectives and contributions to the business world.</li> <li>Establish affinity groups and clubs to celebrate and support students from various backgrounds.</li> </ul>
5	Strengthening Faculty Professional Development:
	<ul> <li>Offer regular professional development opportunities for faculty members to stay updated with the latest industry practices and teaching methodologies.</li> <li>Encourage faculty to engage in research and industry collaborations to enhance their expertise and credibility.</li> <li>Recognize and reward excellence in teaching and innovation among the faculty to foster a culture of continuous improvement.</li> </ul>
6	Enhancing Technological Infrastructure:
	<ul> <li>Invest in state-of-the-art technology and equipment to support modern teaching methods and research activities.</li> <li>Implement a robust online learning platform to provide students with flexible learning options.</li> <li>Ensure the school's IT infrastructure is secure and reliable, safeguarding student data and intellectual property.</li> </ul>





7	Strengthening Community Engagement:
	<ul> <li>Collaborate with local businesses and organizations to address community needs and provide valuable services.</li> <li>Offer community-based internships and projects to allow students to contribute to local development.</li> <li>Organize events and workshops for the community to showcase students' projects and foster community involvement.</li> </ul>
8	Financial Sustainability and Resource Management:
	<ul> <li>Develop a long-term financial plan that ensures the school's sustainability and growth.</li> <li>Diversify funding sources, including grants, partnerships, and donations.</li> <li>Prioritize resource allocation based on strategic priorities and</li> </ul>
	measurable outcomes.

By focusing on these strategic priorities, P-TECH School of Business can create a dynamic learning environment that prepares students for success in the business world while fostering strong industry partnerships and community engagement. Regular assessment and continuous improvement will ensure that the school remains adaptable and relevant to the ever-changing business landscape.

