



Edison HS / P-TECH School of Business  
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## 2023-2024 Written Recruitment Plan

### August

- Cub Camp
- Meet the Bears

### September

- Edison Open House
- School of Business Presentation Video
- P-TECH Ambassadors Program Selection and Training

### October

- Visit SAISD Middle Schools to Promote P-TECH Program
- P-TECH Informational Sessions
- Fall Industry Partner Night

### November

- Visit SAISD Middle Schools to Promote P-TECH Program
- P-TECH Informational Sessions

### December

- Visit SAISD Middle Schools to Promote P-TECH Program
- P-TECH Informational Sessions



## **January**

- Visit SAISD Middle Schools to Promote P-TECH Program
- P-TECH Informational Sessions

## **February**

- Spring Industry Partner Night

## **March**

- Begin registration
- Maintain waiting list and notify parents of enrollment if applicable.
- Facilitate phone calls to homes
- Send confirmation letters to families and students who enrolled

## **April**

- Send second communication home with registration deadline
- Facilitate final reminder calls to families who have not registered yet
- Notify students who will be mandated to attend Summer Bridge

## **May**

- Share policies, summer bridge and transportation schedule
- Welcome Students to Commitment Ceremony

## **June**

- Call parents of registered students to remind them of the program
- Make final reminder calls to families prior to the program launch

## **July**

- Send thank-you letters to students and families
- Summer Bridge 2023 begins