

Rhetorical Situation Key Terms

Identify and describe the components of the rhetorical situation:

1. Exigence
2. Audience
3. Writer
4. Purpose
5. Context
6. Message
7. Logical progression

In Argument, you must identify and understand the following terms and/or phrases:

1. Claims, Reason, and Evidence

2. Qualify a Claim
3. Amplify a Claim
4. Rebut
5. Refute
6. Concede
7. Illustrate a Claim
8. Intellectual property
9. Credibility or Reliability

Types of Arguments::

1. Definitional arguments
2. Arguments of evaluation
3. Causal arguments

4. Proposals

5. Inductive vs inductive reasoning

Types of Evidence:

1. Anecdotes

2. Analogies

3. Statistics

4. Expert opinion vs. lay person's opinion

5. Testimony

Rhetoric Choices:

1. Diction

2. Syntax

3. Similes

4. Metaphors

5. Allusions

6. Analogies

7. Tone

8. Parallel structure

9. Irony

10. Juxtaposition